

WELCOME TO BUSINESS MANAGEMENT FUNDAMENTALS

Business Management Fundamentals was developed with the future small business manager in mind. This course was created to support an understanding of the core work in planning, managing, and growing a small business with tools and best practices to get you started.

Through this short five-module course, students will learn essential best practices in planning and business development strategy that create value, opportunity, and success in the business you manage.

- **MODULE 1**
The Strategic Plan
- **MODULE 2**
Operations, Marketing and How They Support the Strategic Plan
- **MODULE 3**
Best Practice: Budgets Financial Planning and Essential Administration
- **MODULE 4**
Risk: Assessment, Analysis, Management and Planning
- **MODULE 5**
Adding Business Value—Plan for Success



Author Tara L Christensen-Judson is the founder and principal consultant for TL Consulting INC - a business development & program management incorporation that supports small businesses and organizations by developing individualized programs for small business and economic development. Working one-to-one with business owners and developing Organizational group settings to bring resources to the small business community, Tara strives toward her mission: to support business owners with strategic, wise, and authentic planning that adds value, businesses, owners, and communities in equal measure.